## Hello from Aliyah,



Gosh how fast has 2023 gone!!!

And boy has it been an eventful and busy year. I thought I'd share what's been happening at DCC HQ and what's instore for 2024.

There have been some great wins as well as challenges throughout the year.... and as we all know – challenges are gifts from the universe for opportunities for growth ©

Our **NLP trainings** have steadily grown in signups, and we now have coaches in pretty much every continent (barring a couple – one of them being Antarctica ) where coaches trained by us are doing amazing things.





**mBIT Coach Certification** this year was a GREAT success with one of the largest signups ever in ALL their trainings anywhere in the world. It's exciting to be putting Pakistan on the map in multiple ways.



We introduced **The Wholeness Work** training online during Ramadan, another amazing NLP innovation, by Steve and Connirea Andreas, a dynamic couple credited with a lot of the NLP that we all learn in trainings today.



We also commenced our **first Coaching supervision training** and have our first cohort of supervisors ready to take on their coaching supervisees. There is discussion of potentially collaborating with coaches internationally to offer supervision across borders.

We have now also created an alliance in Dubai and looking forward to nurturing and building that in 2024.

Dynamic Communications Consulting experienced threshold and boundary conditions in its growth and the accompanying 'pain' that goes with it over the course of the year. But through all challenges, new opportunities are born and as such **Dynamic Communications Coaching Institute** came into being. It's been super exciting and has enabled a multitude of new opportunities and innovations to become possible.



Our January NLP Practitioner Training will be held in our new premises in Shahbaz commercial Phase 6, and we are beyond excited.

**Corporate trainings** and **leadership coaching** really took off in 2023 and we are proud to have some of the big name companies as our clients.



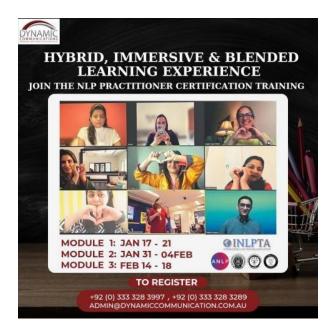
We are also now members of **EMCC – European Mentoring and Coaching Council.** It is the European equivalent of ICF. All our Master Coaches will be eligible to register with them as well. If you are interested to sign up with them, please let us know.

Simultaneously, its been an absolute JOY and privilege to witness the amazing things our NLP master practitioners have been doing, from education to leadership, coaching innovations and so much more.

So what's instore for 2024 I hear you ask!

In a word...LOTS!!!

Our NLP Practitioner trainings are scheduled as per normal in January and September; our Master Practitioner starts in April and will complete in August.



Our Relationship Coaching training will be held in Dubai in February with intentions of diversifying our offerings in Dubai.



*How to Run a Successful Workshop* will be introduced in Q2. This training is for those interested in conducting workshops, presentations and public speaking. It will give you skills to present with confidence, clarity and charisma; and be able to connect to different types of audience in one go.

We will be hosting **mBIT Coach** in early November, followed by the first **mBIT Master Coach** later in the month.

We are also introducing **NLP Trauma Therapy;** NLP techniques have been known to be very effective for dealing with trauma. NLP Trauma Therapy takes it to the next level and works with simple and complex PTSD with high efficacy and success rates. Kings College London is also collaborating in its development. I'm excited that we will be one of the first countries for it to be exclusively offered outside of the USA and UK.

We will also be starting a '**Spotlight Series**' from January, in our newsletters where we will be spotlighting our alumni who are doing exciting things with their NLP training. So we invite to look out for those.

We would also love to invite you all to contribute to our newsletter by submitting a short article on something you are doing or something NLP related that would be of interest to our tribe, it can be in any field.

In 2024 we will announce when our first NLP Trainers Training will be held. At this point we are earmarking it to be hosted in Dubai in early 2025(tbc). There will be a number of INLPTA Master Trainers, including moi! who will be conducting it. It promises to be BRILLIANT!! Criteria applies for registration.

There are another couple of exciting ventures that will be announced later in the year as they gain fruition.

Until then wishing you a wonderful new year and may 2024 Be Your Best Year Yet.



With loads of love and onwards and upwards ♥ Aliyah