

## NLP Spotlight Series

### Hello from DCC Headquarters!!

Trust you are all rocking 2024 and having a great time.

We are back with our “NLP Spotlight Series” where we spotlight our alumni who are doing exciting things **using NLP methodologies**. The purpose of this initiative is to share the extraordinary learning interventions being done with the power of NLP.

In this exclusive series, we will feature insightful interviews and success stories on how they have utilized NLP techniques and knowledge to drive innovation, solve real-world problems, and create positive change.

This month we have the **dynamic and talented**, Amna Ali, who is a Holistic Empowerment Coach offering an expanded array of coaching services in Pakistan & UAE. She **is** doing some fabulous work intertwining NLP, mBIT and other coaching modalities and is serving clients across **different** industries.

Lets hear from her!

1. When did you complete your Master Practitioner?

I completed my Master Practitioner training on March 17, 2021.



2. You’ve created an amazing product with your learnings. Can you share a little about them with us?

Recognizing the untapped potential within individuals hindered by their own limiting beliefs, I developed a holistic wellness empowerment program. This program integrates NLP, mBIT strategic psychotherapy, clinical hypnosis, inner child healing therapy and Reiki to help individuals break free from self-imposed limitations, tap into their inner resources, and realize their true potential.



3. What's the experience and outcome this has had on/from your target audience?

Witnessing the diverse group of individuals I coach benefit from this holistic approach has been incredibly rewarding. They not only acquire practical tools to create the life they desire but also undergo profound internal transformations. The joy of seeing my clients achieve their goals, both professional and personal, is truly fulfilling.



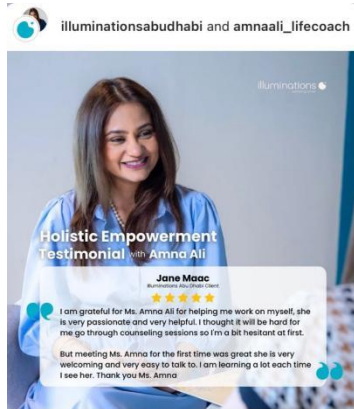
4. What kind of transformational change has it been for you?

Transitioning from a background in fashion, a dedicated mother of two, and a business owner specializing in Piñata making to becoming a holistic empowerment coach has been a remarkable journey of personal growth. Embracing continuous learning and evolving into a facilitator of empowerment has been truly transformative.



5. What kind of impact is your program creating?

The diverse and comprehensive nature of my program, integrating NLP, mBIT, Reiki, Inner Child work, and strategic psychotherapy, allows me to offer a multifaceted approach to my clients. Providing a safe and authentic space for individuals to share, learn, grow, and embrace their true selves creates a profound impact on their lives and well-being.



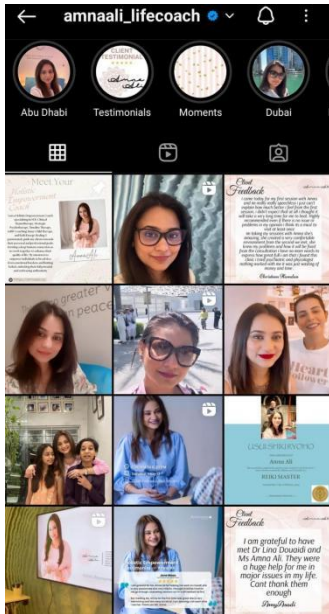
6. How has it enabled you more as a person?

Embracing this journey of growth and self-discovery has empowered me to overcome my own limiting beliefs, believe in my abilities, and courageously take on challenges. Leading from the heart and saying 'yes' to opportunities has become second nature, fostering personal growth and resilience.



7. What are your plans on future growth for yourself and this program?

Looking ahead, I plan to continue expanding my coaching programs between the UAE and Pakistan, fostering collaborations, and pursuing MBIT trainer certification to train individuals as MBIT coaches. Additionally, I aim to conduct workshops focused on holistic well-being to further empower individuals on their journeys.



8. What are your biggest takeaways from all the programs you've done with DDC?

My most significant takeaway from the programs with DDC is the profound impact of combining NLP and mBIT. These tools have not only enhanced my coaching practice but have also taught me to trust my inner wisdom, guiding me to understand the essence of empowerment - taking responsibility for one's actions.

To be featured in the next newsletter share your initiatives and the difference you are making in the world with the power of NLP.

We hope you enjoyed reading. Thank you for being a part of our community.