

NLP Spotlight Series

Hello from DCC Headquarters!!

We are back with our “NLP Spotlight Series” where we spotlight our alumni who are doing exciting things with their NLP training. The purpose of this initiative is to share the extraordinary learning interventions being done with the power of NLP.

Get ready to be inspired! This month, we'll be learning from Adnan Hussain, a renowned NLP & EI Trainer and ICF Coach.

Let's hear from him!

1. When did you complete your NLP Master Practitioner and how did it enable your growth and new opportunities to open for you?

I completed my Master Practitioner in August 2023, just over a year ago. Master Prac took my learning to an entirely new level—personally, in coaching, and NLP. Beyond the rich content and the amazing trainer that Aliyah is, it gave me the confidence to seamlessly transition into coaching, deepen my understanding of personal development, and spark my curiosity for learning. Master Prac was the foundation for all the future growth I've had in my coaching journey!

2. You've gone on to do so much more. Tell us about that.

I'm humbled to say there's been continuous growth since I first attended NLP. Over the past two years, I've cemented my learning with ICF Level 2 coaching education and certifications in mBIT and Emotional Intelligence (EI). I might be one of the fastest to reach the 100-hour coaching milestone, at least in Pakistan—in just 3 months—and completed 500 hours in just over a year. To the best of my knowledge, I'm also one of only two people formally qualified in Pakistan as an EI Trainer enabling me to conduct EI coach and master coach trainings. On the way, I have conducted webinars on personal development, conducted corporate training, and something I consider an important thing: an entire course on Quranic Foundations of NLP.

But what I'm most proud of (and with a lot of gratitude) is my recent certification as an NLP Trainer. I'm the ONLY one trained as a trainer by Robert Dilts and Judith DeLozier in the MENAP region, which I'm extremely grateful for. I am equally proud to be Aliyah's first student to be an NLP Trainer. Those are some HUGE shoes to step into. It's her constant guidance and mentorship that made it possible in the first place!

3. How has all this enabled you personally and professionally?

I'm a very different person compared to who I was a couple of years ago. Over the past two years, I've invested close to 600 hours in training with the core objective of becoming a better human being. I've let go of many negative feelings and limiting beliefs, lived a more authentic life, had more gratitude, and set boundaries where there were none. I've rediscovered my love for writing, which has led me to start

writing my first book, *The Myth of Sacrifice*. Most importantly, I now live a life of purpose and have found a method to the madness that was my life previously.

Professionally, besides what I've mentioned, the most significant thing is my transition into training. I've just started my second cohort on EI Practitioner and Coach training, and I couldn't be happier doing anything else.

4. What's the impact your work is having on your audience?

That's a tough question. I'd like to think there's been some positive impact on the lives of people I've touched. I get feedback from both my clients and training participants that they've seen significant changes in their lives after working with me. But my measure is different. As long as I'm serving my audience, living my purpose, and standing accountable in front of God for the responsibility that comes with being a coach and trainer, I'd be a happy man.

5. What plans do you have for your future growth personally and professionally?

Oh, lots! I love coaching, so that remains the bedrock of all plans. In terms of learning, I'm deepening my knowledge of NLP, hypnotherapy, mBIT, EI, and personal development—it's a continuous process. I'm also planning to become a Master Trainer of NLP next year. I already have plans in place to offer coaching education of the highest quality standards with as much affordability as possible, as both are very important to me and how I measure success. I'm also creating a designated pathway for personal development, blending many modalities and approaches. I am also experimenting with NLP, EI, and coaching in local languages, particularly Urdu, and profession-specific NLP and EI programs.

6. What are your biggest takeaways from all the programs you've done with DCC?

- We exist to serve.
- Training and coaching aren't just what happens in the room or session; it's what your participants reflect on and grow into outside it.
- The map is NOT the territory.
- Generosity.

7. What advice would you have for others who are currently enrolled in the NLP courses or for those considering it?

I consider NLP a core life skill. If you're on the fence, this is the course you cannot miss! And if you're enrolled in NLP with Aliyah, you've made the best choice you could ever make. And know this: your experience will be as enriching as the effort you put into it. Be prepared to lean in, unlearn old habits, and relearn new ways of thinking.

Also, NLP is not magic, though it is magical. It's not just a set of techniques, though they are part of it. NLP is the biggest tool to challenge your beliefs, rescript your thoughts, and KNOW that if anyone can, you can too—perhaps even better. Consider it an acquired superpower that grows stronger with practice. The world is waiting to be your oyster!