



Unlock Your Full Potential with Our Accredited NLP Practitioner Training



DYNAMIC COMMUNICATIONS CONSULTING COPYRIGHT

WELCOME

Welcome to our flagship NLP Practitioner course, where transformation and personal growth meet accredited excellence. As pioneers in the field since 2012, we have empowered hundreds of individuals to harness the power of Neuro-Linguistic Programming (NLP) and unlock their true potential.

Accredited by the **INLPTA, American Board of NLP** and the **Association of NLP**, our course is your gateway to a fulfilling journey of self-discovery and empowerment. Led by our esteemed **NLP Master Trainer, Aliyah Mohyeddin**, our program guarantees top-notch expertise and guidance. Aliyah's wealth of experience and mastery in the realm of NLP ensures a transformative learning experience that goes beyond theoretical knowledge.



Become an NLP Practitioner and transform your personal and professional life. Neuro-Linguistic Programming enables people to be more successful in any area of their life and realize their limitless potential

NLP is the study of successful patterns that can help you achieve your full potential. Overcome limiting beliefs, negative emotions, and fears while gaining personal empowerment.

NLP offers a versatile toolkit for success in areas like business, leadership, creativity, education, and health.

Join our 15-day NLP Practitioner training to embark on a transformative journey and prepare for advanced training or a career in life coaching.



Who Should Attend This Course?

Individuals – who want to engage in a powerful personal development experience and improve their interpersonal skills and enrich their relationships.

Therapists/Doctors – who want to add NLP techniques to their tool-kit to use with their patients.

Team Leaders and Managers – who want to be able to improve their communication styles and motivate their teams

Business owners – who want to develop their management skills and enhance strategic thinking and clarity

Teachers – who want to enhance communications skills in their classrooms and in students and parent management.

Sales and Customer Service – be able to positively engage with customers and enhance customer relationships

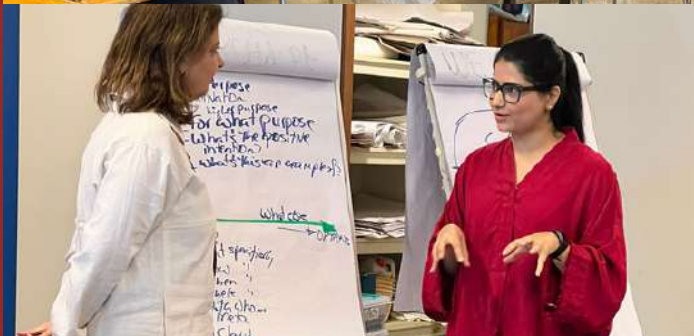
Parents – enhance their parenting skills and relationships with their children by deciphering their children's inner language and gain the ability to influence and guide your children more effectively.

Our NLP Programme is for people who want to take charge of their lives, their relationships or careers, to go beyond just solving surface problems, to become congruent and happy. It's for you if you're ready to do the work and take ownership of your life in order to then see the results you want.





Become the best version of yourself



Certifications:



What You'll Gain From This Course?

- Clearing old unresourceful patterns, conquer lifelong fears and phobias and wipe away limiting beliefs holding you back
- Dramatically reduce conflict in your life by gaining an understanding by discovering how other people see the world and what makes people tick and what motivates them
- Advanced communication skills
- Verbal and non-verbal communication
- Learn how to read and understand people better and thus lead and influence others more effectively
- Uncovering and overcoming limiting beliefs and negative emotions
- Changing or replacing negative emotional states
- Creating well-formed and outcome focused thinking
- Learn how to reframe setbacks into learning opportunities
- Achieve greater professional success
- NLP success principles
- NLP Timeline Therapy

General assessment criteria for NLP Practitioner (as per INLPTA)

The NLP Practitioner Certification process is based on your integration of self evolving and ecological attitudes, proficiency in NLP skills and abilities, and content knowledge of NLP principles and techniques.

The NLP Practitioner Certification process will also be based upon your **ABILITY TO ELICIT RESPONSES** in the formal classroom setting and informally between yourselves. You will be evaluated as follows:

- Your ability to work from an **OUTCOME FRAME, RESOURCEFUL STATES, SENSORY BASED CALIBRATIONS, and BEHAVIORAL FLEXIBILITY.**

- Your ability to **MAINTAIN RAPPORT** between yourself, the other participants, staff, instructors, assistants and anyone else associated with the training. If rapport is lost, you have the responsibility to re-establish it and maintain it through time.

bullet

- Your ability to **ELICIT the STATES and RESPONSES** you are after within both yourself and others.

bullet

- Your **ATTENTION to and FACILITATION of ECOLOGY** in all of your interactions with **SELF and OTHERS.**

Evaluation begins when you say "hello" and does not end; the evaluation is continuous and on a daily basis. Your skills will be evaluated periodically and suggestions made for improvement if necessary. A considerable amount of your evaluation rests on how you treat yourself, your peers and the trainers over time.

THE MOST POWERFUL FORM OF COMMUNICATION IS BEHAVIOR.

Integrating the NLP skills and concepts into your BEHAVIOR (what you do and how you act) is the evidence procedure for certification as a Neuro-Linguistic Programmer.

The assessment criteria (as per INLPTA)

The most critical factor in evaluating practitioners will be their ability to:

- Work within an outcome frame
- Establish and maintain states of resourcefulness
- Establish and maintain rapport
- Respect and pace other people's models of the world
- Do effective and ecological change work

Certification requirements are the successful completion of the following:

- Written knowledge paper for intellectual competence
- Behavioral examination for behavioral competence
- Case study documentation or personal/professional application project report

The assessment criteria of an INLPTA NLP Practitioner is based on:

- Attitude (Behavior and active engagement in the room)
- Content Knowledge (Knowledge Paper submission)
- Behavioral Skills (Practical assessment of techniques)

Attitude Assessment

As an INLPTA NLP Practitioner, you are expected to demonstrate your behavioral integration and embodiment of the basic presuppositions of NLP.

Content Knowledge

An INLPTA NLP Practitioner is expected to know the following NLP content at appropriate levels of frames, concepts, principles, processes, techniques, and distinctions:

- The Presuppositions of NLP**
- The Legs of NLP**
- The Present to Desired State Model**
- Well Formedness Conditions for Outcomes**
- State Management**
- Rapport**
- Pacing and Leading**
- Calibration**
- Sensory acuity**
- 7+/-2**
- Uptime/Downtime**
- Representational system**
 - Primary
 - Lead
- Reference**
- Predicates**
- Eye Patterns**
- Synesthesia**
- Overlapping**
- Association and Dissociation**
- V-K Dissociation, Double Dissociation**
- Meta-Model**
- Basic Inductions**
 - Pacing and Leading
 - Overlapping

Anchoring

- Basic Anchoring
- Stacking anchors
- Collapsing anchors
- Chaining anchors
- Future Pacing
- Change Personal History
- Circle of Excellence

Strategies

- TOTEs
- Well Formedness Conditions for Strategies
- Eliciting, Calibrating, and Utilizing Strategies
- Pattern Interrupts

Submodalities

- Analogue and Digital Submodalities
- Critical and Driver Submodalities

Swish Pattern

Standard Belief Change(mapping across Submodalities)

NLP Frames:

- Outcome frame
- Backtrack frame
- Relevancy frame
- As If frame
- Open frame
- Discovery frame
- Contrast frame
- Ecology frame
- Agreement frame
- Secondary Gain

·**Reframing**

- Content/Context reframes
- 6 Step reframe
- Negotiating Between Parts
- Creating a New Part

·**Simultaneous and Sequential Incongruity**

·**Visual Squash**

·**New Behavior Generator**

·**Chunking and Sequencing**

·**Basic Timeline work**

·**In time - Through time**

·**Basic Modeling**

Behavioral Competence

NOTE: All of the NLP skills listed below are required to be behaviorally demonstrated with both self and others.

·**State Management - the ability to:**

- Access, elicit, and maintain any state as appropriate to the context
- Change and maintain any state as appropriate to the context
- Access and maintain supportive internal dialogue and external language patterns
- Access and maintain supportive internal images
- Access and maintain supportive physiologies
- Ability to work within these Frames as appropriate:**
 - Agreement Frame
 - Responsibility/Choice Frame
 - Relevancy Frame
 - Backtrack Frame
 - Discovery Frame
 - 3 Legs of NLP
 - Act As If Frame

Training Features:

- Over 300 hours of training and group study inclusive. It is the most in-depth training available in Pakistan and globally.
- In-depth and resource packed NLP Manual and other resources to be used in the training and at home
- Training schedule that facilitates long term learning and permanent shifts in thinking and behaviour
- Full catering throughout the training for in-person participants
- Personal attention and technical assistance throughout the training and after the training
- Practice sessions to develop your confidence and to ensure you don't lose your skills
- An online community you can connect into and brainstorming access with your classmates between classes
- Ongoing trainings and personal and professional development opportunities



Choose Your Learning Experience

Explore the following options for our NLP Practitioner course:

Live Online: Join from anywhere in the world and participate in our interactive sessions.

In-Person: Attend the NLP Practitioner course in Karachi, Pakistan for an immersive experience.

Timings:

10am - 6:30pm (Pak time)

Venue:

4th floor

Plot #1-C Shahbaz Lane 1

Khayaban-e-Sehr

Phase 6, DHA

Nearest landmark Meezan Bank

Get in touch

ADMIN - +92 (0) 333-328 328 9

MARKETING - +92 (0) 333 328 399 7

Email us:

admin@dynamiccommunications.com.au



What Our Participants Say About Our Training

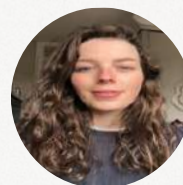


"I am experiencing a very great change in me . I am using sensory acuity all the time... smartly intelligently."

Annie - Pakistan

"I am so glad that I picked this course it was exactly what I wanted for my personal development. I am very excited to see where I can take my life and where i can help other take theirs"

Sarah Nash - UK

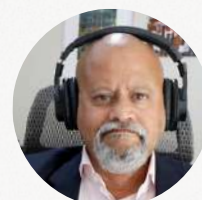


"What I've really learned to value is stepping into the unknown. The result will ALWAYS be celebrated too, but effort is a choice"

Anam - Pakistan

"Thanks to NLP and Aliyah Mohyeddin, I have become a better person, as they have helped me discover myself in a way I couldn't have achieved easily."

Robin -France



"I have a tribe of beautiful warriors surging in my head. There is some magic working to make me do what I thought would be impossible to do."

Nadia - United Kingdom

*Creating Excellence
Through Transformation*